



NEWS RELEASE

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NIAGARA FALLSVIEW CASINO RESORT DESIGNED AS ELABORATE “RESORT VILLAGE”

Countdown to June 8 Grand Opening continues

NIAGARA FALLS – The finishing touches are being put in place as Niagara Fallsview Casino Resort prepares to open its doors to a new era of glamour and prestige. The spectacular \$1 billion complex will open with a gala celebration on June 8, and pending regulatory approval, to the public on June 10.

Landscaping is underway, exterior lighting is being tested and the hand-painted murals and *trompes l'oeuil* that are integral to the casino resort's Belle Époque design are being finalized in the arcade galleria and public spaces.

“We're in very good shape for the opening,” said Jim Dougan, President and Chief Operating Officer of Falls Management Company, which is responsible for development and management of the \$1 billion entertainment complex, under agreement with the Ontario Lottery and Gaming Corporation.

Dougan said the 368 rooms in the luxury hotel are now furnished and more than 3,000 slot machines and 150 tables on the 200,000 square-foot gaming floor have been installed and tested. The 1,500-seat Avalon Theatre will soon be complete with the installation of theatre lighting now underway.

The casino resort, currently the largest private construction project in Canada, will “wow” patrons, according to Dougan.

“The design is uniquely Canadian and rivals any luxury casino resort in Europe or North America. Patrons can find their own comfortable environment in which to enjoy themselves,” he said.

The interior design evokes the romance and glamour of the golden age of travel at the turn of the last century while celebrating the grandeur of the Canadian landscape, featuring stone and other natural materials. Extensive use of glazed domes and skylights gives the complex a very bright atmosphere, and some spectacular views of both the American and Canadian falls.

A larger-than-life sculpture grouping at the main entrance is illuminated by a stunning leaded-glass ceiling. Each of two other entrances has a unique theme: one with a domed gallery complete with a hand-painted mural and the other a clerestoried winter garden. All have elaborate iron and glass gates to enhance the arrival experience.

The casino gaming area, one of the largest in the world, has been created as a virtual “resort village.” Each of the nine separate gaming pits has its own “neighbourhood” identity within a network of streets defined by a coffer-panelled ceiling. Cocktail bars, a buffet and a salon privé, for those who wish to play for higher stakes, are located behind 19th century building façades on the perimeter of the gaming floor.

(more)

“This facility will add a new dimension of luxury and glamour to Niagara Falls,” said Noel Buckley, President of Niagara Falls Tourism. “It is a spectacular facility with an unforgettable design that will attract new visitors to the region. It’s a tremendous asset for the Niagara tourism industry.”

Niagara Fallsview Casino Resort was designed by a joint venture of award-winning Zeidler Partnership and Bregman and Hamann Architects. Other projects by the Zeidler Partnership include the Eaton Centre and Ontario Place in Toronto and the award-winning Raymond F. Kravis Center for the Performing Arts in West Palm Beach, Florida.

The resort’s Belle Époque style was created by Terry Dougall, founder of Dougall Design Associates, the firm responsible for such Las Vegas properties as Mandalay Bay Resort and Casino, MGM Grand, Luxor, Monte Carlo, The Venetian and the Forum Shops at Caesar’s Palace.

The Ontario Lottery and Gaming Corporation is an operational enterprise of the Government of Ontario, responsible for province-wide lottery games, commercial and charitable casinos, and the operation and management of slot machine facilities at horse racing tracks.

Falls Management Company is a consortium of five firms which was selected by the Ontario Lottery and Gaming Corporation to operate Casino Niagara; and to finance, design, build and operate Niagara Fallsview Casino Resort.

Niagara Fallsview Casino Resort Reservations: 1-888-FALLSVUE (1-888-325-5788)
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