



NEWS RELEASE

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BELLE ÉPOQUE MEETS 21ST CENTURY AT NIAGARA FALLSVIEW CASINO RESORT HOTEL

Countdown to June 8 Gala Opening continues

NIAGARA FALLS, ON – Guests of the soon-to-be-opened Niagara Fallsview Casino Resort will experience Belle Époque luxury, combined with 21st century amenities, in 368 uniquely designed and appointed rooms and suites in the resort's grand hotel. Carrying the Hyatt Regency Hotel brand and utilizing the worldwide Hyatt reservation system, the Niagara Fallsview hotel will open to the public, along with the remaining facilities in the resort complex, following an invitation-only Gala Opening on June 8th.

"We think our guests are going to be as impressed with the hotel as they're sure to be with the entire resort facility," said Jim Dougan, President and Chief Operating Officer of Falls Management Company. Falls Management is responsible for development and management of the \$1 billion entertainment complex, under agreement with the Ontario Lottery and Gaming Corporation.

"We asked our room designers to provide our guests with more than 'just a nice room.' We want the rooms to provide an experience in keeping with the rest of the property and with the Falls themselves, which are, of course, spectacular."

All rooms have unimpeded views of both the Horseshoe and American falls, and were designed by Robynne Moncur, founder and owner of Toronto-based Moncur Design Associates Inc. Standard, upgraded and executive rooms all feature wood, granite, fabrics, patterns and a butter-yellow colour scheme with raspberry and light green accents that evoke the luxury and excitement of the Belle Époque at the close of the 19th century. Over-sized high-back wing chairs, large headboards and kidney shaped desks that can serve as in-room dining tables are also included in all rooms.

The hotel offers 85 suites, and nine of them with VIP designation have been given individual late 19th century themes. The Trophy Room Suite, for example, is adorned by paintings of animals; the Monkey Suite reflects the popular craze for monkeys at the turn of the last century; and the Asian Suite has been designed with a Far East motif.

Room designs reflect the interior of the 200,000-square foot gaming floor, which has been created as a virtual "resort village" echoing the golden age of travel at the turn of the last century. Each of the nine separate gaming areas has its own "neighbourhood" identity within a network of streets defined by a coffer-panelled ceiling. Cocktail bars, a buffet and a salon privé for those who wish to play for higher stakes, are located behind 19th century building façades on the perimeter of the gaming floor.

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Like the rest of the casino resort, the hotel's rooms and suites were designed in accordance with the ancient Chinese philosophy of Feng Shui. Adapted for 21st century requirements, the rooms all feature high-speed internet access for guests' computers. And with the Hyatt Regency name associated with the property, guests can expect a superior level of quality, service and amenities.

Hotel guests also have access to a 15,000-square-foot spa with opulent health club and pool facilities complete with sauna, steam, whirlpool, treatment rooms, aerobic and weight-training equipment and a lounge. The spa also includes an indoor pool, built on the roof of the casino. In summer, guests can sunbathe and relax on an outdoor terrace accessed through the pool.

"Our guests will have a luxury resort experience from the moment they cross the threshold of the building. They will have a truly memorable stay," Dougan said.

The Ontario Lottery and Gaming Corporation is an operational enterprise of the Government of Ontario, responsible for province-wide lottery games, commercial and charitable casinos, and the operation and management of slot machine facilities at horse racing tracks.

Falls Management Company is a consortium of five firms which was selected by the Ontario Lottery and Gaming Corporation to operate Casino Niagara; and to finance, design, build and operate Niagara Fallsview Casino Resort.

Niagara Fallsview Casino Resort Reservations: 1-888-FALLSVUE (1-888-325-5788)
Website: www.discoverniagara.com

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Contacts:

Joe Vecsi
 Ontario Lottery and Gaming Corporation
 (416) 224-7127
 Email: jvecsi@olgc.ca

Jim Deeks
 Falls Management Company
 (416) 540-7434
 Email: jdeeks@primarycounsel.com